

PureBac

featuring

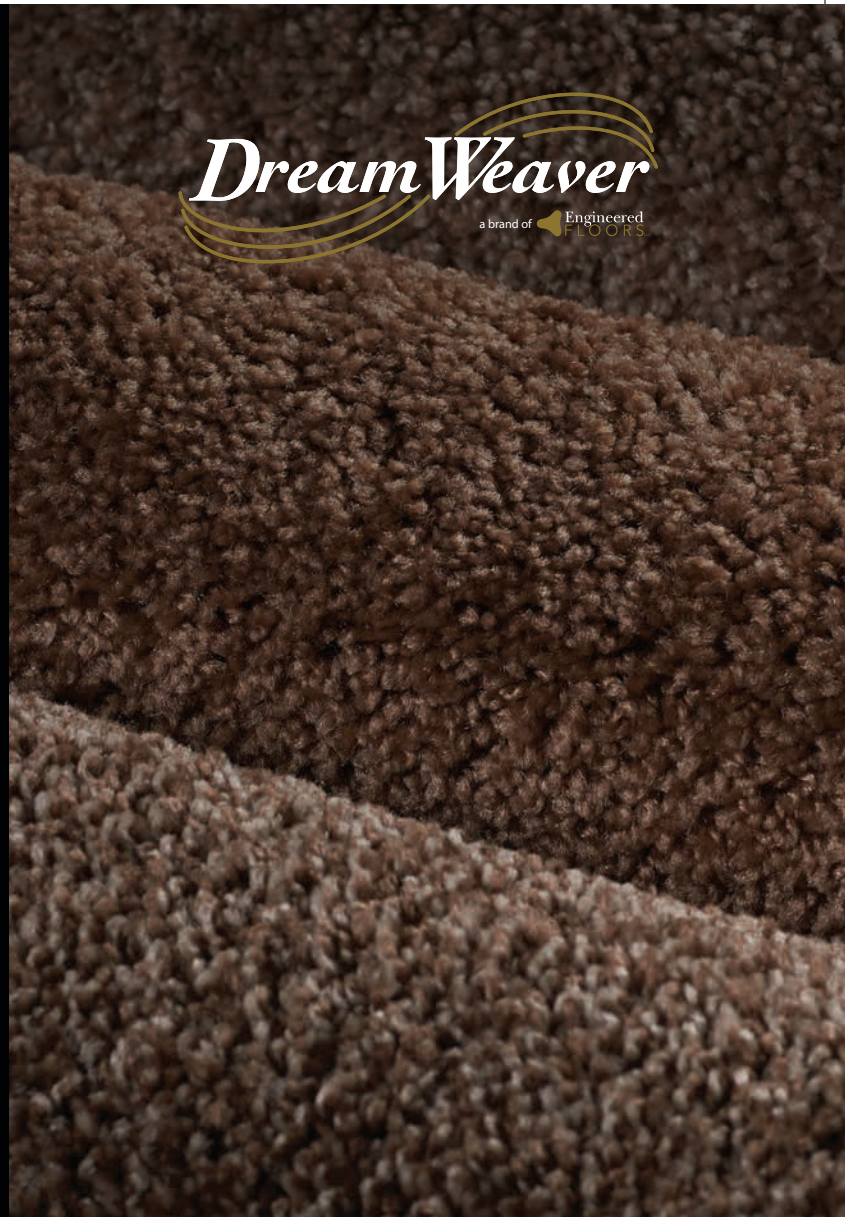


Got a question? We're here to help. Contact us at
866-706-9745
engineeredfloors.com

Or write us at:
Engineered Floors®
Customer Service Department
P.O. Box 2207
Dalton, GA 30722

You can take a virtual plant tour and learn more about our products by visiting our Engineered Floors channel on YouTube.

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INTRODUCING

PureBac

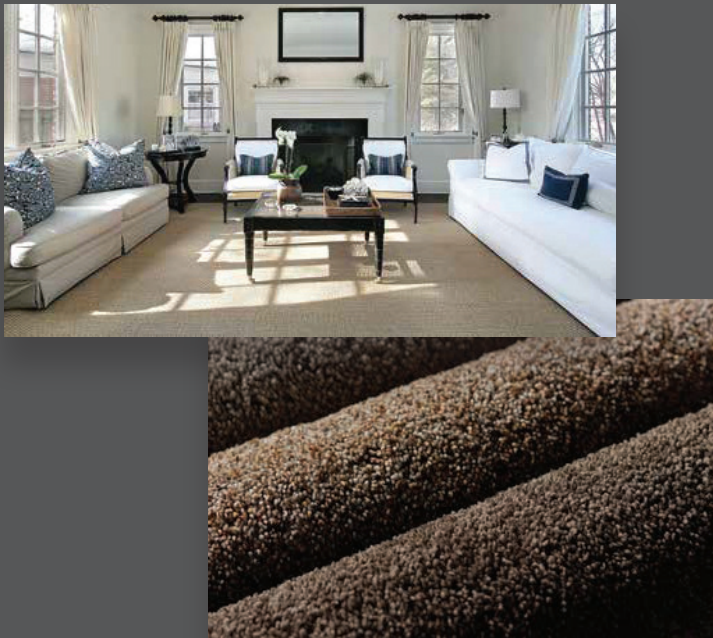
featuring



Introducing PureBac™

Once again, Innovation Reinvented by Dream Weaver Carpet and Engineered Floors®, and this time it's "A Better Backing System". PureBac™ is the first premium backing system on our own PureColor® Fiber system. Not only does PureBac™ offer unprecedented flexibility and dimensional stability, but also includes a 10 year anti-delamination warranty. PureBac™ has NO latex, thus increasing the ease of installation by being lighter, more flexible and softer, saving time, energy and money.

PureBac™ is simply a "Better Backing System"



*"There is nothing else like it in the market.
It is a new innovation in installation."*

- James Mullins, Installer

"Steps are a breeze."

- Greg Frank, Store Owner & Installer



PureBac™ Benefits & Attributes

- No latex backing system
- Extremely flexible
- Light weight
 - Less transportation costs
 - Easier for installer to carry and install
- Will not scratch baseboards or walls
- No acclimation time
- Easier to cut
 - Does not dull installer's blades as fast as conventional latex
- 10 Year Anti-Delamination Warranty
 - Includes Multifamily
 - Includes when exposed to moisture
- Pet friendly
- No odor when installed
- Minimizes re-stretch installations
- Ultra-Fresh Protection
 - Protects from odors and staining caused by bacteria, fungi, mold & mildew



Ask your Dream Weaver® rep for products available on PureBac.

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